

The City of Piqua Veteran Banner Program was created to celebrate the men and women of Piqua who are currently serving or hold veteran status from a branch of the U.S. Armed Forces.

PROGRAM INFORMATION

The Veteran Banner Program is a community pride program intended to recognize service men and women of Piqua. The program will feature the individual's military photo on full-color, double-sided banners and be suspended from designated light poles located within the public right of way.

There are a limited number of poles designated for the Veteran Banner Program. Reservation for space will be offered on a first-come, first-served basis to the first 75 applicants during the application cycle. Once the program is full for the year, applicants must wait for the following program year cycle.

Banners will be displayed annually from May 15 to November 15 to coincide with Memorial Day and Veterans Day. After Veterans Day, the banners will be removed and made available for pick up by the applicant at the Municipal Government Complex, 201 W. Water St, Piqua, OH. Applicants will be notified when banners are available for pickup.

ELIGIBILITY REQUIREMENTS

Those featured on the banners must be:

- A current resident or former resident within the City of Piqua during the time of service. Proof of residency will be required upon submittal (e.g., copy of utility bill, driver's license).
- They also must be military veterans or active-duty service members in the U.S. Army, Navy, Air Force, Marine Corps, Space Force or Coast Guard. Those serving in the Reserves or National Guard may also be honored.
- Verification of military status (e.g., DD-214, valid military ID etc.) will be required to be eligible.

PROGRAM ADMINISTRATION

The City of Piqua will oversee and administer the Program, including, but not limited to, photo approvals, application guidelines and processing, fee structure and program policy.

APPLICATION DEADLINE

Applications are accepted on a first-come, first-served basis through **Wednesday April 15, 2026**, with a limit of 75 applications.

APPLICATION REQUIREMENTS

Completed applications will be accepted during a defined application period. The City of Piqua Development Department will receive and review applications for completeness during the application period. Upon a determination that the applicant is incomplete, the applicant will be notified and asked to submit the missing information.

1. Proof of applicant's residency: copy of driver's license and copy of utility bill
2. Verification of military status: DD-214, valid military ID etc.
3. High-resolution photo of service member: black and white portrait, at least 300 DPI, and 5" x 7" or larger
4. Payment made to the City of Piqua by cash, check or credit card (VISA, Master Card or Discover)

REVIEW PROCESS

Applications will be reviewed upon submission for completeness for the duration of the application period or the receipt of the first 75 eligible applications, whichever comes sooner. Applicants will receive notification of the receipt of the application and a separate notification upon approval, at which point payment is due to secure one's spot.

BANNER SPECIFICATIONS

Banners will measure 18 by 48 inches and feature a full-color design, including the service member's name, military branch, and photo (provided by the applicant). Banner information, including the military branch and the correct spelling of the service member's name, will be taken directly from the application. The City is not responsible for misidentified military branches or misspellings submitted with the application.

Banners will be fabricated by a third-party vendor designated by the City, following the minimum specifications defined in the City of Piqua Banner Policy and Wayfinding Signage Program. Prior to

fabrication, the City will approve the banner design for the calendar year to ensure it includes the service member's information and photograph.

The cost of the banner will depend on the fabrication cost and will be determined each program year. Banners may be used at a reduced rate for up to three years, at the discretion of the City.

BANNER DISPLAY

The City will display banners on one of the 39 light poles located within the public right-of-way along East Ash Street between Spring Street and the CSX railroad bridge overpass. The City will install and remove the banners twice each calendar year.

LIABILITY

The City is not responsible for lost, stolen or damaged banners (including damage incurred by acts of nature and vandalism). Should damage occur and banners need repair, they will be removed and returned to the applicant. It will be the applicant's responsibility to have the banners repaired or replaced.

For questions, please contact Community Development Manager Cyndi Potter at 937.778.2046 or cpotter@piquaoh.gov.